



INVITES YOU TO SUPPORT THE 9TH ANNUAL

FEED *an* OFFICER

CAMPAIGN

WHAT IS THE FEED AN OFFICER CAMPAIGN?

Serve & Connect created this community-driven campaign to show appreciation to our law enforcement by providing lunch to local police stations.

HOW DOES IT WORK?

During the campaign, businesses and restaurants donate money to provide catered lunches for stations to be distributed on December 14th. In addition, members of the community donate money to go towards catered lunches and gift certificates for local police officers. Donations are tax deductible.

WHEN IS IT?

The community campaign runs from November 24th to December 11th. Lunches will be delivered by Serve & Connect volunteers on December 14th.

WHY DECEMBER 14TH?

December 14th is Officer Gregory Alia Day in Richland County and the City of Forest Acres. Officer Alia was an officer with the Forest Acres Police Department. He was killed in the line of duty on September 30, 2015. He is remembered as a hero for how he lived and served his community with respect and compassion. Serve & Connect was founded in his honor.

WHAT WILL YOU GET?

Free marketing via a social media campaign and local news. In addition, campaign materials will be displayed during lunch delivery on December 14th.

Serve & Connect is a 501c3 nonprofit organization committed to promoting positive police and community relationships through empathy and action and to providing support to the families of fallen officers.

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— LUNCH SPONSOR LEVELS —

The Lunch Sponsor deadline is December 12th

PRESENTING SPONSOR - \$2500

We are seeking a presenting sponsor to make the Feed An Officer Campaign possible. As a thank you for your contribution, your logo will be included on all marketing materials and you will be featured as the presenting sponsor on the website for one year. You will also receive a dedicated social media post spotlighting your organization.

LARGE STATION SPONSOR - \$1000

Sponsor lunches for a large station through a monetary donation! As a thank you for your support, your logo will be displayed prominently on marketing materials provided on Greg Alia Day. You will also receive a recognition via social media and our website for one year.

MEDIUM STATION SPONSOR - \$500

Sponsor lunches for a medium station through a monetary donation! As a thank you for your support, your logo will be displayed prominently on marketing materials provided on Greg Alia Day. You will also receive a recognition via social media and a large logo our website for one year.

SMALL STATION SPONSOR - \$100

Sponsor lunches for a medium station through a monetary donation! As a thank you for your support, your logo will be displayed prominently on marketing materials provided on Greg Alia Day. You will also receive a recognition via social media and a small logo our website for one year.

INTERESTED IN DONATING LUNCHES INSTEAD OF MONEY?

We are also welcoming catering sponsors! As a thank you for your generosity, we will recognize you as a sponsor on social media and in marketing communications.

Once Serve & Connect finalizes the list of participating restaurants and sponsors, we will determine the number of lunches needed from select restaurant.

Contact Kassy Alia Ray at kassy@serveandconnect.org for opportunities.

Serve & Connect is excited about your participation and looks forward to working with you!

Learn more about Serve & Connect:

SERVEANDCONNECT.ORG